## **Progress Report**



## Jack Pine Wildlife Viewing Tour Dedicated to Kirtland's Warbler Conservation

March 1995

# Rivals bury hatchet to save bird

It's enough to make a spotted owl green with envy: The timber industry, environmentalists and deveragent regulators are working together together. government regulators are working together to try to save an endangered bird called the Kirtland's Warbler.

Orlando Sentinel, June 1994



## **Progress Report**

The Jack Pine Wildlife Viewing Tour officially opened in June of 1994. This progress report summarizes the accomplishments of this partnership effort in the brief time of its existence. Details on further development of the Tour can be found in the 1995 Interpretive Proposal.

## Up-close look at Kirtland's warblers' world and how it is created

The self-guided Kirtland's warbler auto tour south and east of Mio offers a scenic, educational diversion from more traditional Up North activities.

Forty-eight miles long, the tour is a habitat-forestry learning experience. It has more to do with jack pines than warblers and is designed to generate support for, and understanding of, jack pine management.

THE NORTHWOODS CALL/early August Issue

## An Endangered Species

The entire world population of Kirtland's warblers nests in a nine-county area in the northern Lower Peninsula of Michigan and winters in the Bahama Islands. The warblers nest only in young jack pine forest on sandy soils. Maintaining these young forests requires an intensive timber management program. Public support for this forest management program is critical to its success.

In 1991, the Kirtland's Warbler Recovery Team conducted a comprehensive assessment of public attitudes and initiated communications and education efforts to support Kirtland's warbler conservation. From that assessment came 16 recommended actions for improving communications and education efforts. Action 9 was development of a self-guided Kirtland's Warbler auto tour.

### Town's efforts to save bird lauded

"You don't see this type of partnership for a lot of endangered species," said Gary Boushelle, Michigan Department of Natural Resources Region II biologist. "It's a very unique bird and it's a very unique partnership between all of these

(U.S. Interior Secretary Bruce) Babbitt shook hands and posed for pictures, praising some people personally for their dedication to the bird.

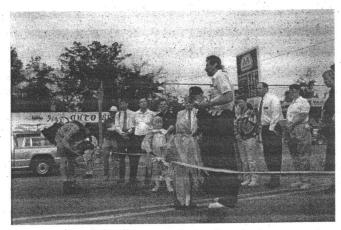
"I'm going to bottle this spirit up and take it out West with me," said Babbitt, a former Arizona governor.

SOUTH BEND TRIBUNE (Indiana) June 18, 1994



### A Partnership Effort

In September 1992, an Interpretative Team with representatives from agencies, local homeowners, and industry (see inside back cover) was formed to guide development of the Tour.



The Jack Pine Wildlife Viewing Tour is officially opened.

The 48-mile East Loop of the Jack Pine Wildlife Viewing Tour was officially opened at a ribbon-cutting ceremony on June 11, 1994. Attendees at the ceremony included representatives from partner organizations, corporations, local elected officials, and participants in the 1st Annual Kirtland's Warbler Festival. Following the ribbon-cutting ceremony, a special "bus tour of the Tour" was provided for over 40 partners and other VIPs.

#### Goals

Qualitative evaluation of the Tour by the Interpretive Team indicates significant progress has been made toward achieving the goals identified for the Tour Plan.

Goal 1. Communicate important messages about Kirtland's warbler conservation to key groups of the public.

Through the promotional activities and the interpretive information provided at stops along the Tour and in the Tour brochure, progress has been made in communicating important messages.



## Goal 2. Create an additional economic asset dependent on Kirtland's warbler conservation.

Secretary of Interior Bruce Babbitt attended the June Kirtland's Warbler Festival and drove portions of the Tour. An article by Secretary Babbitt in *Defenders* magazine entitled "The Mio Model" is indicative of the response to the Tour.

The Chamber of Commerce for Oscoda County spent \$18,000 of their funds on promotion of the Festival and Jack Pine Wildlife Viewing Tour in the spring and summer of 1994 alone.

The Alcona and Oscoda County Road Commissions have used the Tour to enhance applications for state and federal grants for funding the upgrade of roads on the Tour route. County engineers believe the Tour was instrumental in obtaining several grants

Goal 3. Provide recreational opportunities for people who enjoy viewing wildlife.

Informal assessments by U.S. Forest Service and Michigan DNR personnel indicate that people are using the Tour and stopping at the sites in good numbers. Actual counts to determine use will be initiated in 1995.



Wildlife watchers read the interpretative signs at the "Nearly Ready For Warblers" site.

#### The Mio Model

by Bruce Babbitt

The residents of Mio have created a success story in their community.

The Mio model is one that offers hope that we can learn to use the Endangered Species Act as a tool for conservation consonant with the needs of local economies and private landowners.

Protecting biodiversity is a worldwide issue, but the job begins at home. We cannot hope to save tigers and rhinos beyond our borders unless we can demonstrate the wherewithal and creativity to conserve habitat in our own backyard. Mio, Michigan, is calling out to all of us to replicate its example.

**DEFENDERS**, Summer 1994 Guest Opinion:

## Secretary of Interior: "County leading nation"

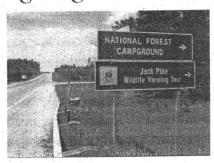
The centerpiece of that cooperation has been the Jack Pine Auto Tour, a 48-mile loop in southeastern Oscoda County and western Alcona County which highlights the endangered Kirtland's warbler, its habitat, the management program for the bird, and other natural points of interest along the route.

"In our past, we don't have a strong tradition of working together," Babbitt said. "This shows you can find something for everyone. I'd like to bottle that cooperative spirit and take it across the United States so other places and people can get together and work toward similar efforts.

"This area has developed the federal model I would like to see on the entire landscape of the nation and is the message I want to take to every state in the Union."

OGEMAW COUNTY HERALD June 21, 1994

### Signing





Jack Pine Wildlife Viewing Tour

Signs denoting the Tour route and viewing sites along the route were erected in cooperation with the Oscoda and Alcona County Road Commissions and Michigan Department of Transportation.

### Tour Brochure

A four-panel brochure detailing the Tour route, sites, and key interpretive messages was developed and distributed free of charge through project partners and local businesses. A supply of a second printing of the brochure is nearly depleted. Total distribution to date is approximately

You have a special opportunity

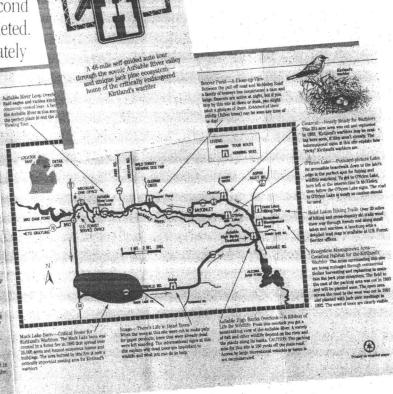
7,000 copies.

#### No place like home: Half-ounce bird unites traditional foes in fight for habitat

"It is nice not to have the kinds of problems they've got in the Pacific Northwest," said Paul Call, raw materials manager for Weyerhaeuser Co.'s mill in nearby Grayling, which buys some of the pines harvested to bolster warbler habitat.

"The more we understood this little bird and the economic impact it could have, we decided we'd better celebrate," said Vergie Purchase, owner of the nearby Songbird Motel. "It's a great way to promote tourism."

FLINT JOURNAL June 12, 1994

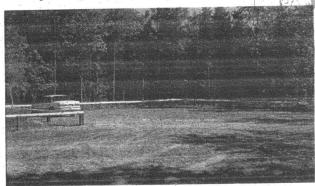


#### Site Enhancements

A number of enhancements to specific sites included on the Tour were accomplished prior to the opening of the Tour. Highlights include:

Snags. An approach and short turnaround loop for the site were created. Two interpretive signs were developed and erected.

High Banks Overlook. The parking area adjacent to this overlook of the famous Au Sable River was expanded and graveled to accommodate expended visitation. A railing was erected around the periodeter of the parking area.



Improved "Highbanks Overlook" site parking area.

Nearly Ready for Warblers. The parking area was graded and graveled, and a railing was erected to restrict use of the area. Two interpretive signs were Nearly Ready for Warblers

developed and erected.

#### There's Life in Dead Trees

A dead tree is a wildlife hotel and restaurant.

which a tree disects and their lurvae find shelter beneath the bark of dead trees and feed on the decaying wood. Even though the tree itself is dead or dying, before long it will be beeming with life of another kind

the bonanza of insects that live in dead wood. their homes in standing snags or down logs. Flying squirrels near a wood's edge immediately obvious.

support small-birds and maternals. This 'critter as the budger and red-tailed hawk

B D DNR O





#### Why are these clearcuts so large?

Studies have shown that Kirtland's warblers prefer large agons have superfined for nothing. Before European set-thements vast areas of nesting habitat were maintained nat-tically by peractic wildfires. Tesay forest managers indicate the effects of wildfires by creating arge crearcuss and then clearcut in Jeon of you is 531 acres in size. It was cut and explainted in 1988. To create the dense forest that Kirtland's wurblers require, at least-1,200 seedlings must-be planted on everymene of chearcul—that's roarly 400 000





Jack pine management for Kirthand's war-blers also benefits many other wildlife species, including deer, coyotes, and bine-birds. By allowing large clearcuts, we prespecies with the special habitat they must have to survive. However this is only part of the story...

#### See you next spring

Kirtland's warblers nest in they migrate to the sunny warbler point out the need for things that happen far reaching impacts on wildlife





#### Tour Promotion

The Tour has been promoted in a variety of ways including:

- Distribution of Tour brochures to area businesses.
- Featured in the new Michigan Wildlife Viewing Guide as one of the best places in Michigan to see wildlife.



Michigan Wildlife Viewing Guide

- Distribution of a leaflet through highway Travel Information Centers throughout Michigan.
- Magazine advertising in conjunction with the Kirtland's Warbler Festival in:

Wild Bird Birder's World Fine Gardening Winging It

- Advertising on place mats used at local restaurants.
- Articles in newsletters and publications of partner organizations, corporations, and agencies.
- News releases and other media relations efforts at the local, state, and national levels.

## Birding Briefs Kirtland's Warbler Festival

The festival also will inaugurate the forty-eight-mile Jack Pine Wildlife Viewing Tour developed by the Michigan Department of Natural Resources and the U.S. Forest Service. The self-guided tour takes visitors through a variety of habitats with a diversity of wildlife viewing opportunities.

BIRDER'S WORLD: The Magazine Exploring Wild Birds and Birding June 1994

#### Warbler tour brings Hess, Chaney honors

Mio's self-guided Kirtland's warbler auto tour has drawn national attention and honors for two Michigan conservation professionals.

Mio district wildlife chief Bob Hess and Huron National Forest Mio district supervisor Connie Chaney will accept top honors for their contribution to the tour at the Oct. 26–29 National Watchable Wildlife conference, in Vermont.

THE NORTHWOODS CALL
September 14, 1994

#### Awards

Although the Jack Pine Wildlife Viewing Tour and Kirtland's Warbler Festival are not yet a year old, they have been recognized with a number of awards:

- National Winner, U.S. Forest Service's Eyes On Wildlife Award
- Eastern Region of the U.S. Forest Service's Public Service Award
- National Association for Interpretation, Interpretive Media Award, 3rd place in the Trail Guide category for the Tour brochure
- The Director's Partners in Conservation Award from the Michigan Department of Natural Resources

#### Evaluation

Formal mechanisms for evaluating the Tour are being developed by the Department of Park and Recreation Resources at Michigan State University and will be in place for the 1995 viewing season.



From left to right. Virgie Purchase, Steve Basl, and Jerry Weinrich receive the U.S. Forest Service's Public Service Award at a special ceremony held in Milwaukee, Wisconsin.

# Grant to help shape jack pine auto tour

A wildlife viewing auto tour in southeastern Oscoda County has received a \$20,000 grant. The money, from the National Fish and Wildlife Foundation, will be given to the Michigan Nongame Wildlife Fund. The project is a combined effort of the Department of Natural Resources, United States Forest.

Service, United States Fish and Wildlife Service and local residents.

Bob Hess, DNR Wildlife Division supervisor and co-leader of the project said, "The tour's goal is to help people better understand and appreciate the value of the jack pine forest, its beauty and the opportunities

Of course, one of the premier attractions and themes of the auto tour is the endangered Kirtland's warf it provides for human enjoyment.

bird and the program to provide suitable habitat for the rare species. "We want to help make the Kirtland's warbler an asset to the area, rather than the liability many have seen

it as," said Hess. "People can drive the tour and see and learn how the young forest needed by the bird is "We expect the tour could be a tremendous economic benefit to the area and at the same time accomplish

beneficial to other species and activities. our goal of improving forest management understanding

THE OSCODA COUNTY HERALD, Tuesday, March 15, 1994

#### Interpretive Team

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Bob Ojala Oscoda County

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Sandy Sokolak U.S. Forest Service

Anne Todd Mack Lake Homeowners' Association

Kate Winsor
U.S. Fish and Wildlife Service

Jerry Weinrich Michigan Department of Natural Resources The Jack Pine Wildlife Viewing Tour has been made possible through the efforts of many people in the area of the Tour, in Michigan, and across the country not recognized by name in this Progress Report. Their efforts are greatly appreciated by current and future generations.



## Special thanks are extended to the project partners who have supported the initial development of the Jack Pine Wildlife Viewing Tour:

ABTCo.
Alcona County Road Commission
Chamber of Commerce for Oscoda County
Chevrolet/Geo Environmental
Consumers Power Company
Michigan Audubon Society
Michigan Consolidated Gas Company
Michigan Department of Natural Resources

Michigan Department of Transportation Michigan United Conservation Clubs Northeast Michigan Sportsmen's Club Oscoda County Road Commission Ruffed Grouse Society U.S. Fish & Wildlife Service U.S. Forest Service Weyerhaeuser Company